

FEATURED IN:

HOUR

DETROIT

The Frankel Organization

Phone: (248) 851-6400

Website: www.frankelhomes.com.

For more than five decades, The Frankel Organization's team has been helping make dreams come true for families in the Bloomfields and beyond through their dedication to building distinctive, completely customized homes.

Today, Mark Frick and Laurie Frankel head up the company and carry on the strong legacy established more than 50 years ago by Laurie's father, Herman Frankel, who remains active in the company as a consultant.

With a focus on personalization, The Frankel Organization welcomes any level of highly customized designs, whether it's an elevator, fine details, or cutting-edge technology. Thanks to the company's in-house architect and highly skilled staff, plan changes are addressed and put into place quickly and effectively. Additionally, the organization's team will build custom homes for those who desire a one-of-a-kind residence on their own home site, for approximately the same cost as a high-end production home.

The Frankel Organization team has earned numerous awards, including being named "America's Best Builder" by the National Association of Homebuilders and being honored as the Building Association's "Hall of Fame Legendary Builder."

You're invited to tour The Frankel Organization's model home at Legacy on Lone Pine, located at the intersection of Lone Pine and Middlebelt roads. ■

